

Online & Digital Platform in the NEW NORMAL post Covid-19

June 20, 2020



QuBisa
Aku bisa, Kamu bisa

Background

About QuBisa

QuBisa Ecosystem

GNIK Partnership Model

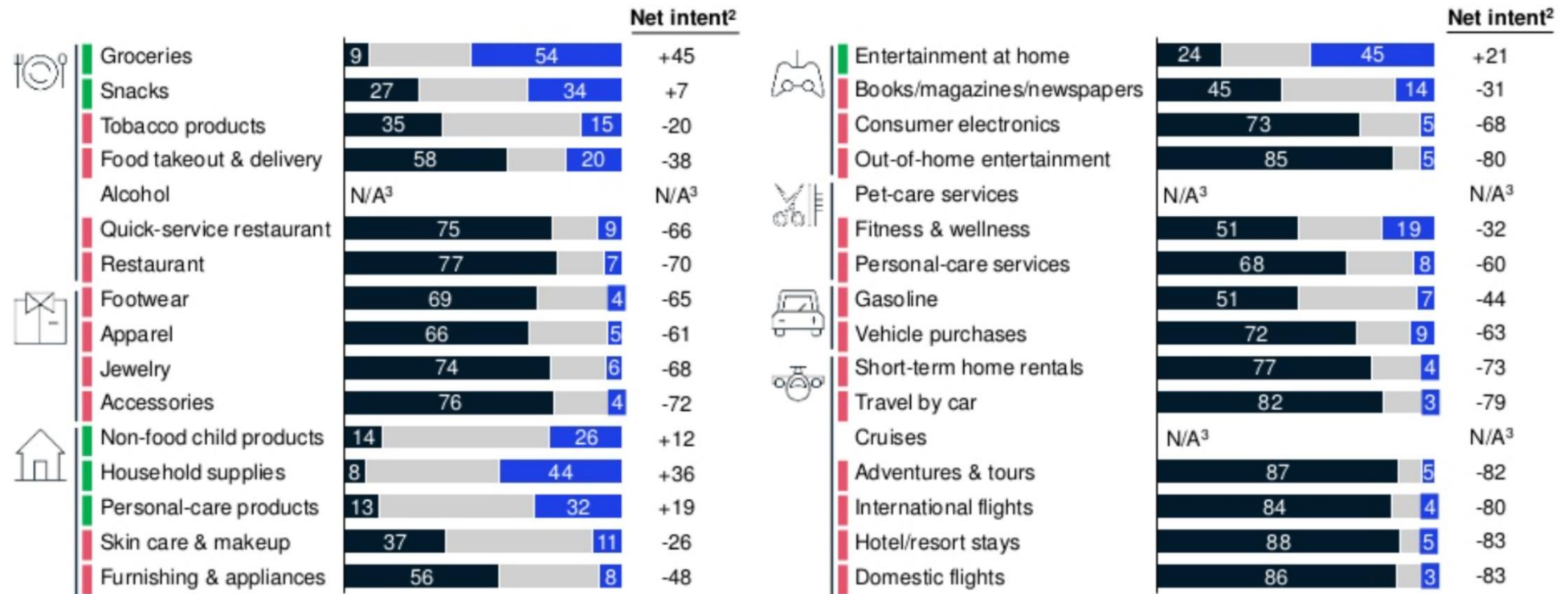
Future Partnership

COVID-19 Impact on Consumer Behaviors

Indonesians plan to decrease spending across categories, except for food, household products, and at-home entertainment

Expected spending per category over the next two weeks compared to usual¹
% of respondents

■ Decrease ■ Stay the same ■ Increase



Source: McKinsey Consumer Pulse Survey, 3/29-3/30, 2020

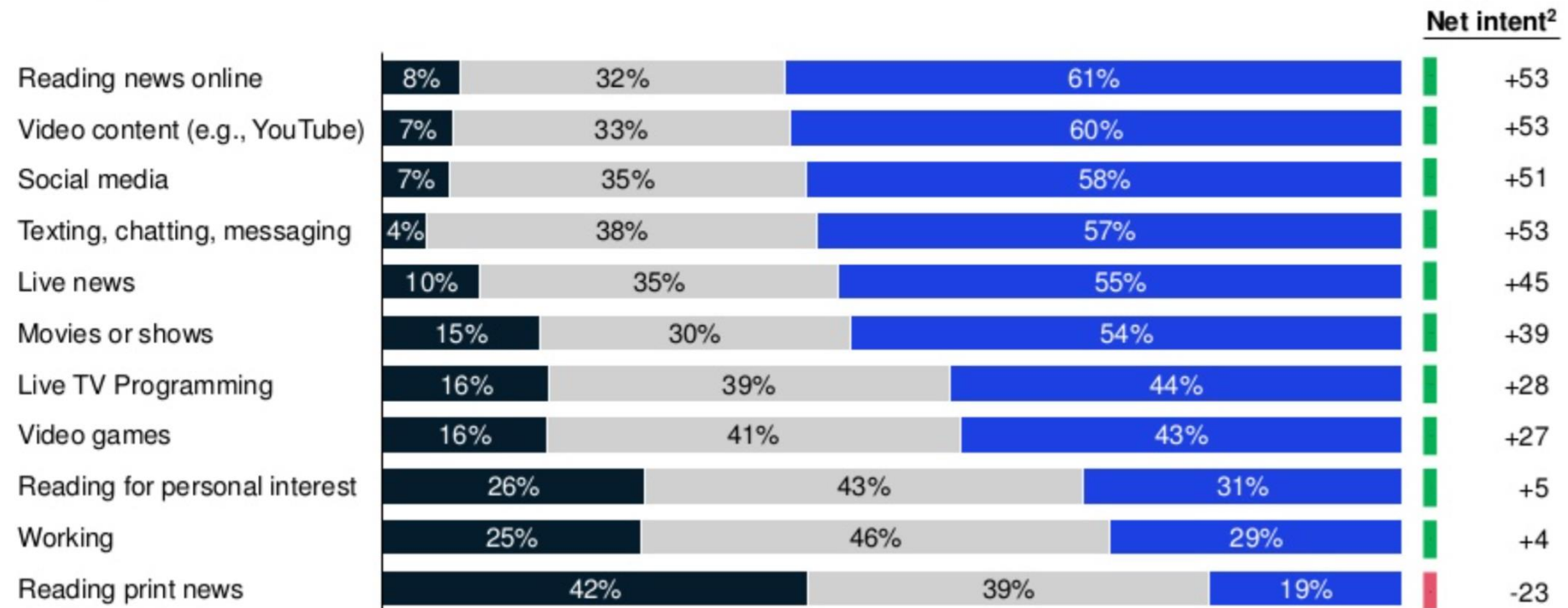
COVID-19 Impact on Consumer Behaviors

Indonesians plan to increase the time they spend consuming digital media, including news, videos, and social

Expected change to time allocation over the next two weeks¹

% of respondents

■ Decrease ■ Stay the same ■ Increase



¹ Q: Over the next two weeks, how much time do you expect to spend on these activities compared to how much time you normally spend on them? Figures may not sum to 100%, because of rounding.
² Net intent is calculated by subtracting the % of respondents stating they expect to decrease time spent from the % of respondents stating to increase time spent.

Source: McKinsey Consumer Pulse Survey, 3/29-3/30, 2020



MISSION

“Preparing fresh graduates and young professionals to be more competent and competitive”

Q means with “Me”

Which mean I can do it as long I want to try.

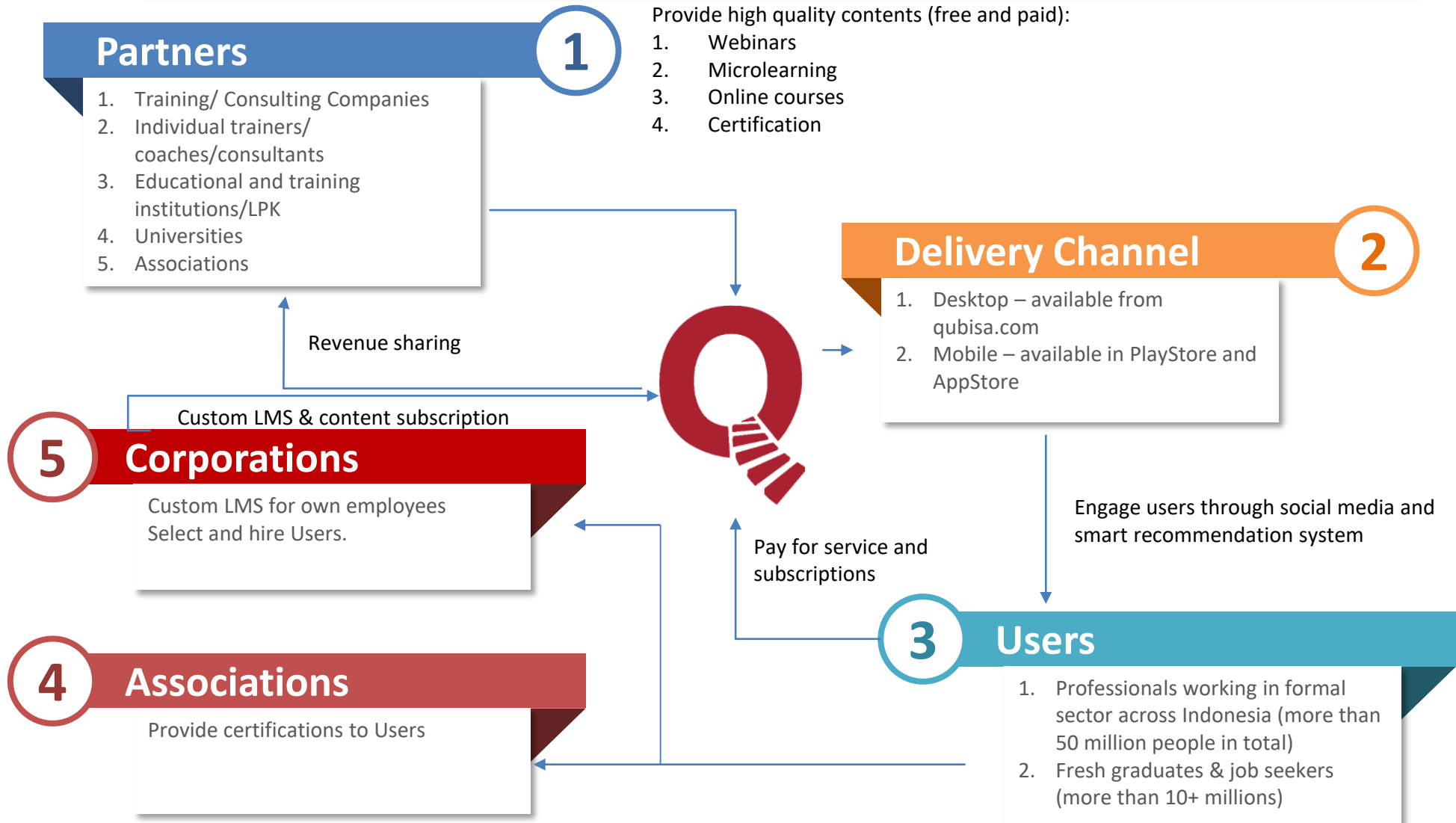
Steps in Q means keep growing for better future.

Tag line “Aku bisa. Kamu bisa.” means sharing is our spirit in this QuBisa ecosystem to build better community.

Red and White color reflects the spirit of nationalism to develop Indonesia.

Value Proposition

We make high quality education accessible to all professionals and job seekers across the archipelago in order to build a competent Indonesia.



Contents of QuBisa



Online Courses

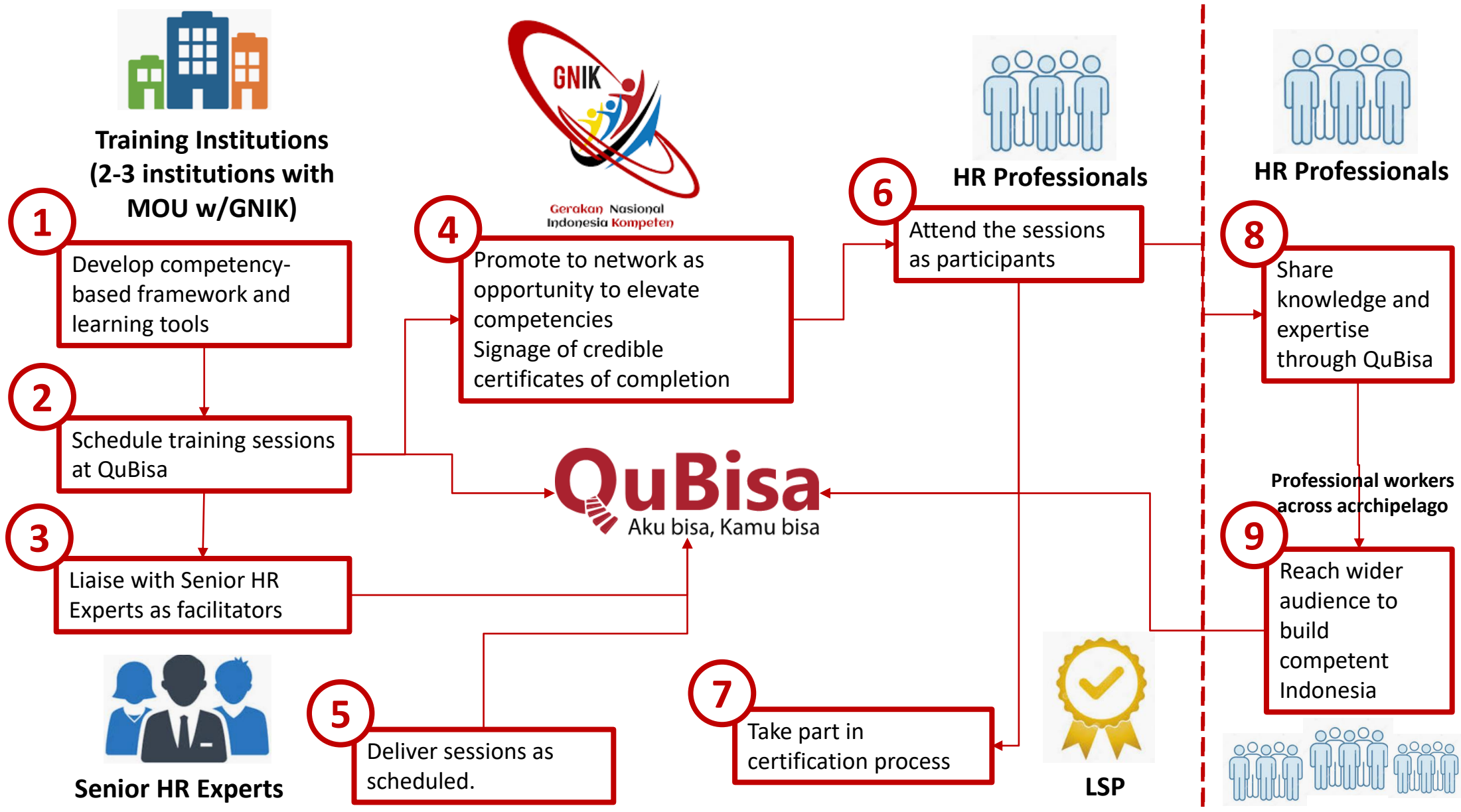
Webinar

Microlearning

Certifications

PHASE I: Start June

PHASE 2: Start July



webinars

QuBisa | Webinar
Aku bisa, Kamu bisa

Pemanfaatan Teknologi Digital Untuk Bisnis UMKM

Bersama :

Suparoyo, S.Kom.,MM

Fouder ikim.ac.id, Ketua DPD Generasi Digital Indonesia Jateng
Pendidik dan Penguji Nasional IT dan Assessor Lembaga Sertifikasi



Moderator
Ahmad Habibie Salam

QuBisa Webinar Umum
Rabu, 08 Juli 2020
10:00 - 12:00 WIB

SAVE THE DATE

Harga RP 50.000

register : qubisa.com

QuBisa | Webinar
Aku bisa, Kamu bisa

Great Managing Influence and Personal Brand

Bersama :

Irvandi Ferizal

HC Director, Psikolog Industri & Organisasi
Peraih Dave Ulrich Award for HR Leadership 2016



Moderator
Ahmad Habibie Salam

QuBisa Webinar Umum
Kamis, 02 Juli 2020
16:00 - 17:30 WIB

SAVE THE DATE

Free to Join

register : qubisa.com

QuBisa | Webinar
Aku bisa, Kamu bisa

Human Capital Management, In and After Pandemic

Bersama :

Naufal Mahfudz

Organization & People Development
Practitioner, Member of GNIK
Steering Committee



Moderator
Ahmad Habibie Salam

QuBisa Webinar Umum
Selasa, 30 Juni 2020
10:00 - 11:30 WIB

SAVE THE DATE

Free to Join

register : qubisa.com



courses



The Destruction Proses To Break
The Impossibility in TVRI

Industry



Helmy Yahya
Instruktur



Peluang Bisnis Kopi

Entrepreneurship



Titian Karya Nusantara
Lembaga

breakthrough in Uncertainty

Entrepreneurship



Susi Pudjiastuti
Instruktur



Mengapa Budaya Dalam Organisasi Begitu Penting?

Organization Development



Bayu Setiaji
Instruktur

micro learning



Bagaimana Mengelola Keuangan

Finance



Seno Agung Kuncoro
Instruktur



Bias dalam proses interview

Recruitment & Selection



GML Performance...
Lembaga

Certification



Sertifikasi Supervisor Pengelolaan
Sumber Daya Manusia

Human Resource



LSP MSDM INDONESIA
Lembaga



Sertifikasi Manajer Pengelolaan
Sumber Daya Manusia

Human Resource



LSP MSDM INDONESIA
Lembaga

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LIVE WEBINAR TALK SHOW **STRONGER IN NEW NORMAL:**

Strategi Bertumbuh bagi Profesional dan Entrepreneur

Setiap krisis melahirkan peluang dan sukses baru. Pelajari strategi bertumbuh dari pengusaha yang rendah hati dan terbukti sukses bertumbuh dalam krisis 1998 dan 2008!

15.30 -17.30
ONLY ON ZOOM



Dimeriahkan oleh
Silvia Nicky
Acoustic Yogyakarta



Moderator
Djunaidi Baharudin
Director of GML Performance
Consulting

FREE | LIMITED SLOT | DAFTAR SEGERA DI QUBISA.COM

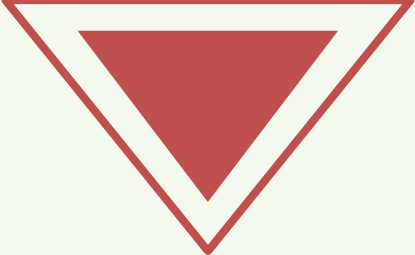


SANDIAGA UNO

Praktisi Pengusaha Muda Indonesia

**20.
06.
20.**





Our spirit is “sharing is caring”

Thank you

