

ASTRA

JAKARTA, 27th JUNE 2020

**INTERNSHIP MODEL TO ENSURE
HUMAN CAPITAL READINESS**





ASTRA, PROXY OF INDONESIA



7 Business Lines

237 Companies

May 2020

208,253 Employees

May 2020

21,707 Profit in Billion Rupiah

End of 2019



Automotive



Financial Services



Heavy Equipment, Mining,
Construction & Energy



Agribusiness



Infrastructure & Logistics



Information Technology



Property

9 Foundations

10,156,856 Project Innovation

1983-2020

ASTRA SEHAT

ASTRA KREATIF

ASTRA CERDAS

ASTRA HIJAU



AIM

PROSPER WITH THE NATION

CATUR DHARMA

1. To be an asset to the nation
2. To provide the best service to customers
3. To respect the individual and promote teamwork
4. To continually strive for excellence

MISSION

To prosper with the nation by providing the best value to our stakeholders

VISION

1. To be One of the Best Managed Corporations in Asia Pacific with an emphasis on sustainable growth by building competence **through people development**, solid financial structure, customer satisfaction and efficiency
2. To be socially responsible corporation and to be environmentally friendly

GOAL 2030

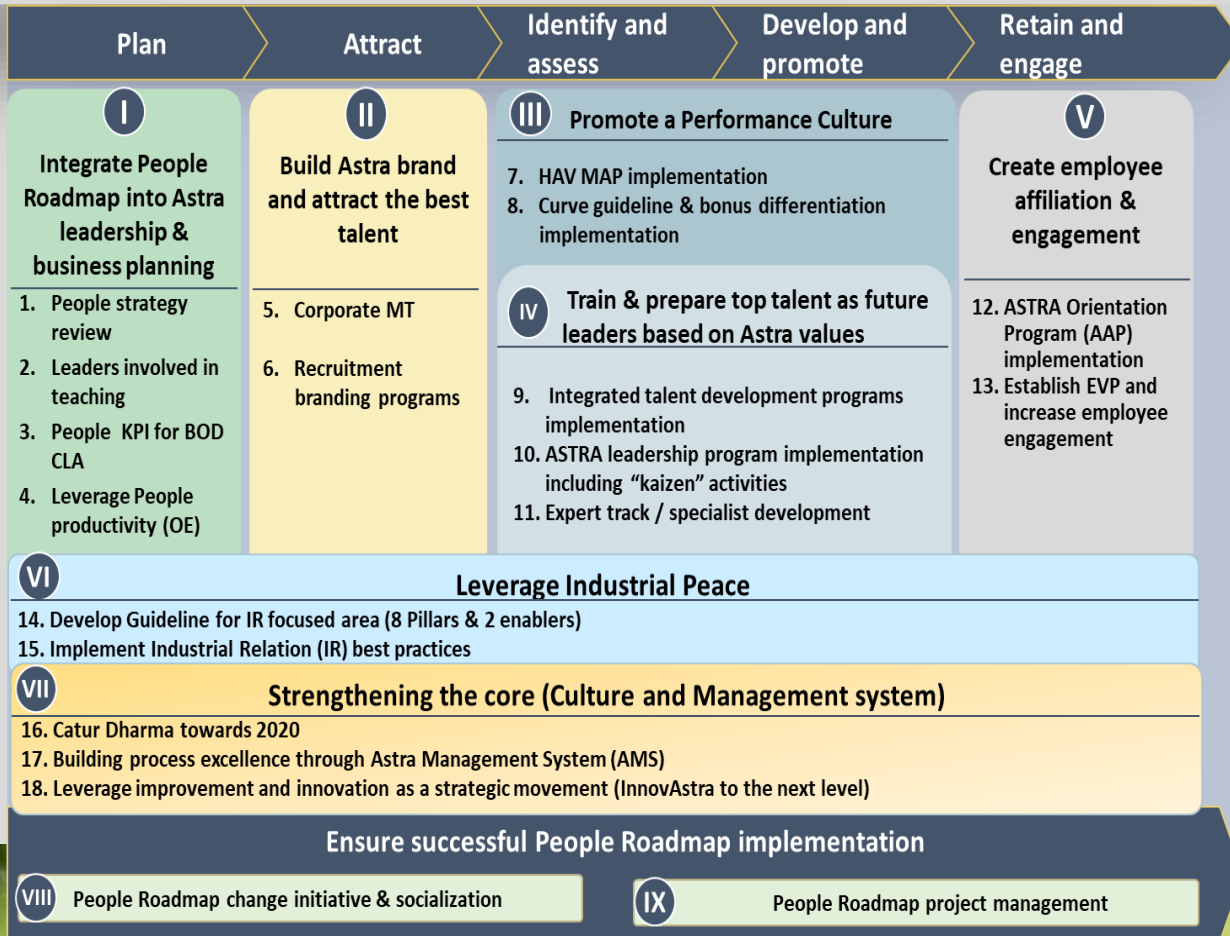
PRIDE OF THE NATION

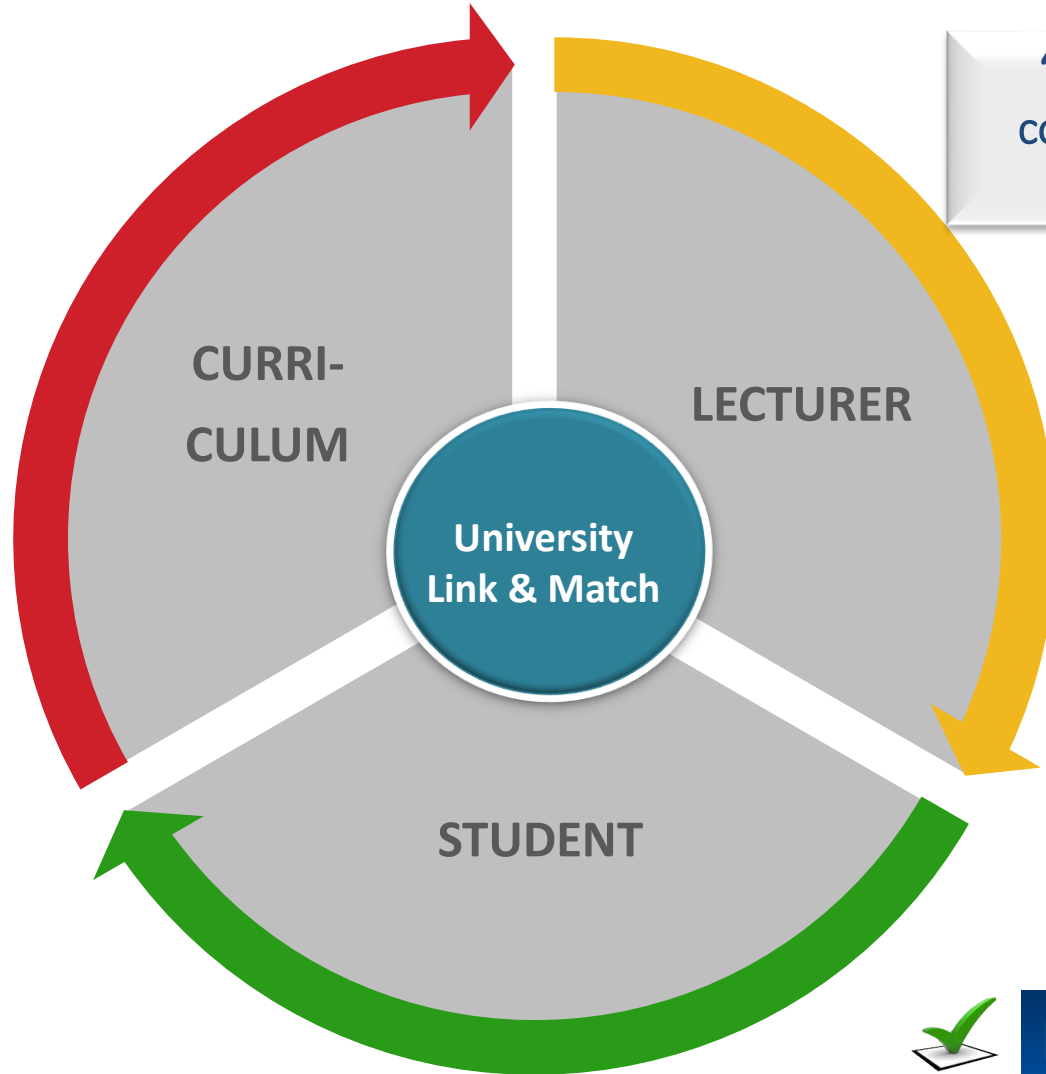
Goal 2030

Pride of the Nation



Based on one of Astra's strong strategic foundations: **PEOPLE ROADMAP** with some adjustments to business dynamics changes during this pandemic, we continue to work and create.





“We believe that ensure Universities continuous improvement is the key for future talents regeneration”

CURRICULUM DEVELOPMENT

Translating future business challenges into curriculum

LECTURER DEVELOPMENT

Sharing best practices in ASTRA as engagement program for Lecturers

STUDENT DEVELOPMENT

Developing Students with various scholarship & development programs to create future talents



**Build ASTRA's Brand
and Attract Best Talent**

Translating today's business challenges with our expertise in operational excellence, innovative culture, and value chain to boost values for our partners

ASTRA on Becoming Pride of The Nation Roadshow

ASTRA Book Sharing, held
in 6 cities with more than
3.000 participants
(HUT ASTRA 60 , 2017)



Collaboration in Agricultural
Curriculum Since 2008

ASTRA DIALOGUE

Lecturers Meet ASTRA's Expert
Collaboration with more
than 20 top universities



IT & Management
Executive Sharing
Since 2017

Lecturers gathering for business
practice updates

Engagement program for more than
200 Lecturers as ASTRA 's influencer
Since 2013

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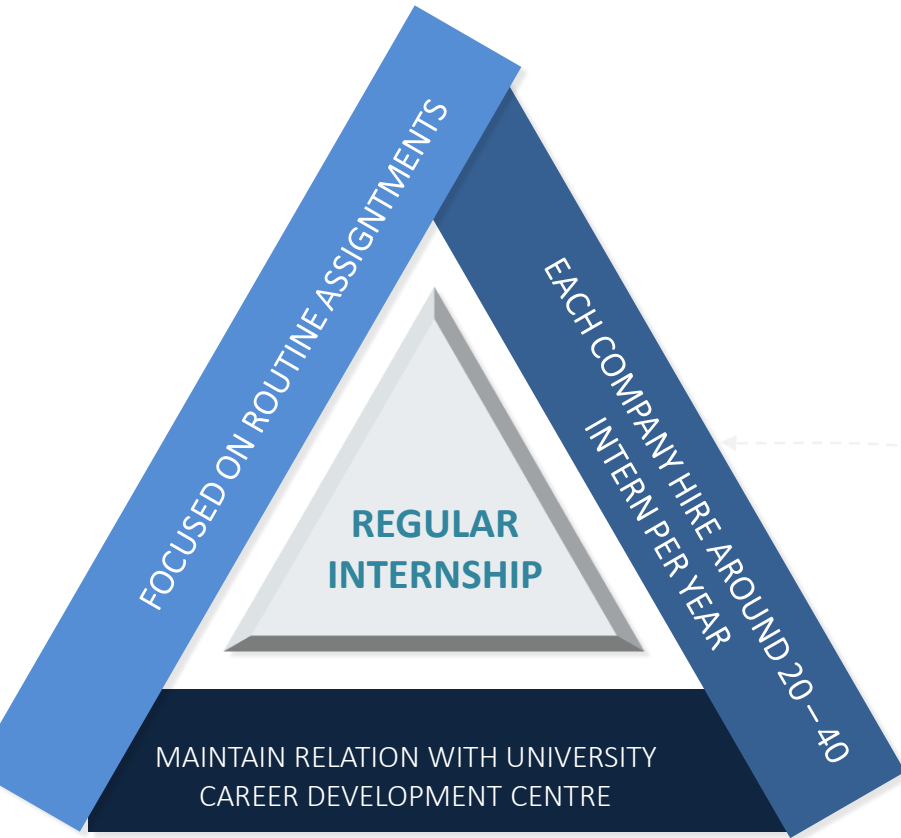
Programming Language Class
Since 2017



Collaboration with lecturer for
final year student mentorship
Since 2015



PROJECT BASED INTERNSHIP



> 4000 Interns

> 40 Universities

All across our 7 business lines

ACC Starship

Astra Credit Company's 3 months project based internship with various project assignments based on it's functions .
Around 45 Interns/ year

TULIP

TOYOTA-ASTRA MOTOR
UNIVERSITY LEADERSHIP
INTERNSHIP PROGRAM

Toyota Astra Motor's 3 months project based internship for future leaders.
Around 30 Interns/ year

UT MILES

United Tractors Millenial Internship , 6 months project based internship for Marketing, IT, Engineering & People projects. Around 20 interns/ year
Since 2019

ASTRA Scholarship & Development



> 360 Awardees



> 20 Universities

> 100 Projects



Competency Development

Campus Ambassador Program

Real Work Experience Through
Challenging Business Projects

ASTRA Professional Network

Financial Support

Since 2010 - present

Astra 1st is a one year scholarship and development program. Through this programs every awardees groomed through **challenging project assignment, individual development plan**, and other development activities **based on Astra's values**. This program prepares the awardees to be ready to enter the workforce





Since 2019 - present



Astra Accounting Academy is an **intensive internship program** that includes induction to Accounting practice in Astra, training, hands on experience and designing improvement ideas

Intensive Accounting Workshop

3 months On the Job Training

Mentorship for Self Development





PT Astra International Tbk

Menara Astra Lt. 59
Jl. Jend. Sudirman Kav. 5-6
Jakarta 10250

T (62 21) 508 43 88
www.astra.co.id

